UNIVERSITY OF KWAZULU-NATAL™
INYUVESI YAKWAZULU-NATALI

COLLEGE OF HEALTH SCIENCES

REQUEST FOR PUBLIC RELATIONS SERVICES

The CHS Public Relations (PR) team offers a wide range of professional PR services; with a focus on science communication; brand and reputational management and marketing. PR is essential for many reasons including the fact that it is free, more effective than paid advertising, complements marketing activities, can help mitigate crises, increases brand visibility, and helps us establish long term relationships with our stakeholders.

In the current higher education landscape, with an array of options available, our aim is to profile UKZN's College of Health Sciences as a leader in health sciences education and research through our activities such as media relations, content creation, events, social media management, crisis communications, and reputation management. Our professional PR services are offered at no cost and includes the following:

- Events Management (in-person event)
- Events Management (online)
- Publicity (UKZNDabaOnline, external media, social media)
- Writing a Media Release
- Branding and Advertising (including design, approval and production)
- Website Management
- Publications- Content creation, edit and design (Brochures, Flyers and Posters)
- Social media management
- Broadcast and Hybrid events management (outsourced to a production house and ICS for live streaming- Requires a budget)
- Student Recruitment at Quintile 1-3 Schools (as per the CHS Recruitment and Enrollment policy)
- Alumni Relations
- Marketing

Should you require our services, please:

CLICK HERE **or scan**

complete this online form:

SCAN ME

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